

**Media release**

**Date 7<sup>th</sup> April 2017**

**Financial Services Council Appoints New Staff**

The Financial Services Council (FSC) NZ has announced two new appointments today designed to strengthen the core team and deliver on the FSC's vision of being the voice of financial services in New Zealand.

Haydee Stroud joins as Head of Member Services and Rachel Douglas joins as Business Manager.

'We are delighted to welcome Haydee and Rachel to the FSC team, Said FSC CEO Richard Klipin, these appointments mean we can move forward and deliver on our strategic plan in the market place.

The FSC strategic plan focusses on three core objectives: improving consumer outcomes; creating a sustainable financial services sector; and increasing professionalism and trust in the industry. Key priorities for the new team are building a strong member value proposition, developing the core FSC capabilities and working with our members as we face the challenges of regulation, changing consumer needs, under-insurance and retirement savings adequacy.'

The new Head of Member Services, Haydee Stroud, brings more than 20 years' experience in financial services in New Zealand and the UK, with responsibilities that have included business development, strategy, governance and risk management. Most recently, Haydee gained deep industry knowledge with Sovereign Assurance as Head of Strategy, Planning and Governance.

Rachel Douglas joins the team as Business Manager and will coordinate all FSC activities, enabling a focus on priorities and delivery. Rachel brings depth and experience having spent her career in roles across the financial services and consulting sectors.

"We look forward to Haydee and Rachel's contribution to the FSC" said Mr Klipin.

Ends

For Further Information

Richard Klipin, Chief Executive Officer, Financial Services Council of New Zealand on  
Mob- 021 0233 5414 or  
[Richard.Klipin@fsc.org.nz](mailto:Richard.Klipin@fsc.org.nz).

### **About The Financial Services Council**

The FSC had 15 member companies and 14 associate members at 1 March 2017. Companies represented in the FSC include the major insurers in life, disability, income, and trauma insurance, and some fund managers and KiwiSaver providers. Law firms, audit firms, and other providers to the financial services sector are represented among the associate members.

<sup>1</sup>

The FSC's purposes are to:

1. be recognised as an organisation that represents the interests of the New Zealand financial services industry, including to regulators and Government;
2. promote best practice and integrity in the financial services industry, including through the institution of codes of conduct, standards and the publication of guidance for industry participants;
3. promote the financial services industry for the economic benefit of New Zealand and to enhance the sustainability of the industry, whilst recognising the primacy of the interests of consumers;
4. develop and promote evidence-based policies and practices designed to assist New Zealanders to build and protect their wealth;
5. promote the financial services industry as a medium for investment and protection for consumers;
6. promote, assist and generally advance the interests of members.